

Anoka-Hennepin Secondary Curriculum Unit Plan

Department:	BME	Course:	Business Management	Unit Title:	Management Understandings	Grade Level(s):	
Assessed Trimester:		Pacing:		Date Created:	1/16/2014	Last Revision Date:	1/16/2014

Course Understandings: <i>Students will understand that:</i> <ul style="list-style-type: none">• What management is.• The three levels of management.• The management process.• The three types of management skills.• The principles of management.• The role of women and minorities in management.• What entrepreneurs do.• The difference between managers and entrepreneurs.• The need for entrepreneurship and innovation in large and medium size companies.• The importance of small business.
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DESIRED RESULTS (Stage 1) - WHAT WE WANT STUDENT TO KNOW AND BE ABLE TO DO?

Established Goals	
<ul style="list-style-type: none">•	
Transfer	
Students will be able to independently use their learning to: (product, high order reasoning) <ul style="list-style-type: none">•	
Meaning	
Unit Understanding(s): Students will understand that: <ul style="list-style-type: none">•	Essential Question(s): Students will keep considering: <ul style="list-style-type: none">• Name the three levels of management and describe the responsibilities of each.• What are the five categories of management tasks?• Why is being an entrepreneur riskier than being a professional manager?• How have changes in modern business created challenges for managers?• Which role does a manager fill when resolving a dispute? Holding a staff meeting?• List the three types of management skills and explain why each is important.• Can a management principle be proven just like a scientific principle?
Acquisition	
Knowledge - Students will: <ul style="list-style-type: none">• Discuss changes taking place in the business world today.• Define management.• Explain the importance of management.	Skills - Students will: <ul style="list-style-type: none">•

<ul style="list-style-type: none">Define entrepreneurship.Discuss the role of women and minorities in business today. <p>Reasoning - Students will:</p> <ul style="list-style-type: none">	

<p>Common Misunderstandings</p> <ul style="list-style-type: none">	<p>Essential new vocabulary</p> <ul style="list-style-type: none">
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